



## IX МОСКОВСКИЙ МЕЖДУНАРОДНЫЙ ФЕСТИВАЛЬ САДОВ И ЦВЕТОВ

### **MOSCOW FLOWER SHOW. ONLINE**

26 июня - 5 июля 2020 г

#### **INTERNATIONAL CALL FOR THE BEST GARDEN DESIGN PROPOSAL 2020**

##### **I ABOUT**

The 9th International Moscow Flower Show announces the first virtual international competition for the Best Garden Design that will be held on MFS ONLINE platform.

The participation is open for the students, designers, engineers and other specialists in the field of landscape architecture and garden design.

The competition is supported by the Department of Environmental Protection of Moscow, the Guild of the Landscape Industry and the Chamber of Commerce and Industry.

The organizer of the Competition is the direction of the Moscow Flower Show Festival.

##### **II AIMS OF THE COMPETITIONS**

- Providing opportunities for landscape designers and architects to promote their creative ideas in a new interactive format;
- Professional exchange in the field of landscape design on the new international platform;
- Promotion of a horticultural experience and environmentally friendly ideas;
- Search for interesting and innovative ideas and technologies for green spaces.
- Obtaining opportunities for professional growth in new market conditions.

##### **III TOPICS**

The guidelines for the Moscow Flower Show Festival's topics are determined in accordance with the national Russian theme: 2020 was declared the Year of Memory and Glory.

The theme of the Festival competition is "Gardens of the World- Gardens of Peace"

In the case of the ready or realized projects the topic is free.

## IV RULES AND REQUIREMENTS

### 4.1. PARTICIPANTS

- 1- Architects, designers of engineers in the field of Landscape Design or Architecture;
  - 2- Young specialists and University students from the Architecture, Urban planning or Landscape design department;
  - 3- Creative multidisciplinary team.
- There is no age limit

### 4.2. SUBMISSION REQUIREMENTS

For professional landscape designers

- «Great Garden» design project can exceed 100 m<sup>2</sup>;
- «Small Garden» design project should not exceed 100 m<sup>2</sup>;

For students and beginners

- «New names» design project should not exceed 50 m<sup>2</sup>.

For professional landscape designers and students

- «Best Garden» design project of a realized garden for the last 3 years or a ready one project- any dimension
- "Smart Garden" design project should not exceed 25 m<sup>2</sup>. The entries for this category are accepted for the 2021 Festival edition.

### 4.3 FILES TO SUBMIT

#### 1 An official entry form (in the attachment)

#### 2 A brief description of the project in English.

Please describe the concept; what inspired you, main features, and technics of the project. The description of the garden should not exceed 1000 characters with spaces in Word format. The text should be left-aligned, spaced 1.5, in Times New Roman font, font size 12.

#### 3 Panorama visualization for Skybox format

The participants get a unique opportunity to show their gardens in the Skybox format for free!

The panorama file can be exported from any 3D editor as a jpeg image with the following characteristics:

- Resolution 4096x2048px,
- 96 dpi
- 24-bit color depth (True Color)
- The panorama is 360-degree equirectangular

**If panorama visualization for Skybox format is not possible to submit please choose one the requirements below:**

- Sketch or
- 3 visualizations (example: one axonometric and two perspectives) or
- Professional photographs of the garden in case of a completed project

Sketches can be done either by hand or on a computer. All kinds of artistic representation are welcome and will play a key role in the garden evaluation.

- Garden photos / images - 3 garden photos
- Horizontal resolution - minimum 2048 px
- Horizontal format
- JPEG (300 dpi).

**4- Video presentation of the project** (short video presentation about the participants or team members/ the project/ plants and materials/ project's inspiration)

- 1 presentation video
- Duration – shouldn't exceed 1 min. 30 seconds
- Resolution – 1080p,
- Horizontal format.

**5- Photo of the participant (-s) /team**

- Resolution – minimum 1024x768 or 1024x1024, maximum – 2048x1048 px
- Vertical format
- JPEG.

**6- General plan of the garden with the vegetation layout (planting plan with the plants list)**

- Resolution in height – at least 2048
- Horizontal format
- JPEG.

All the materials must be sent in one folder.

The name of the folder should contain the name of the team or participant and the garden name (example "John Smith \_Green Garden")

The entrants must not use the images and other materials from other sources. If so please use the credits.

Material should be sent by e-mail [garden@flowershowmoscow.ru](mailto:garden@flowershowmoscow.ru)

#### **4.4 LANGUAGE**

Russian, English

#### **4.5 FEES**

Participation in the competition is free.

The Organizer will inform the participants about the results of the competition by e-mail specified in the entry form.

The organizer reserves the right to publish sketches of gardens, images and video of gardens on the MFS website, on MFS pages on social networks (Facebook, Instagram), in MFS catalogues, as well as on other official MFS resources.

#### **V JURY**

1. In order to have an opportunity to place the project on the Moscow Flower Show ONLINE platform, participants undergo a preliminary selection by the jury and the expert council of the Organizing Committee of the Festival.

2. An international jury will evaluate the short list of the projects and choose the winners in each nomination.

3. Evaluation criteria

- Concept idea and name of the garden
- Design
- Plants
- Artistic attitude
- Project representation (project realization)

- 4 The Organizer will inform the participants about the results of the competition by e-mail specified in the entry form.
- 5 The visitors of the online Festival will also vote for the project.
6. The online award ceremony will be held during the Moscow Flower Show Virtual programme.
7. The Organizing Committee of the Competition reserves the right not to enter into written and verbal negotiations on the results of the competition, decisions of the Expert Council and the jury.

## **VI DEADLINES**

**Submission deadline for the Skybox format - before May 24, 2020**

**Submission deadline for other formats - before June 5, 2020**

**Jury selection of works - before June 20, 2020**

**Announcement of the winners - June 25, 2020**

**Даты проведения Фестиваля Moscow Flower Show online: 26.06-05.07.20**

## **VII ORGANIZATION COMMITTEE**

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